| People Measures | | Reportee | Q1, April - June 2021 | | | Q2, July - September 2021 | | | Q3, October - Dec 2021 | | | Q4, January - March 2022 | | | Commentary |
|-----------------|--|-----------------|-----------------------|--------|------------|---------------------------|---------|------------|------------------------|---------|------------|--------------------------|--------|------------|---|
| | | | Target | Actual | Cumulative | Target | Actual | Cumulative | Target | Actual | Cumulative | Target | Actual | Cumulative | |
| MPE1 | % of e-contacts as a % of total contacts | Pete Mason | 55% | 72.70% | 72.70% | 55% | 72.60% | 72.60% | 55.00% | 72.77% | 72.77% | | | | |
| MPE2 | Number of people helped to remain independent at home | Dave McArthur | 150 | 303 | 303 | 150 | 238 | 541 | 150 | 220 | 761 | 150 | | | |
| MPE3 | % of physically active adults | Carol Southern | | | | | | | 59.70% | 54% | | | | | Annual results from the Active Lives survey in 2020, released in November 2021, this percentage is reduced following the impact of the pandemic on activity figures and they follow the national and regional trends. With Leisure centres and sports clubs being closed for long periods of time, people got out of the habit of being active. |
| MPE4 | Number of visits to leisure centres | Carol Southern | 90,000 | 84,123 | 84,123 | 110,000 | 133,758 | 217,881 | 130,000 | 146,625 | 364,506 | | | | |
| MPE5 | Net gain / loss of members per leisure centre | Carol Southern | 800 | 1034 | 1034 | 500 | 379 | 1,413 | 200 | -150 | 1,034 | | | | The number of people with new memberships continued to increase in October but then decreased significantly in November and December, mainly on the annual passes. This isn't unusual and follows previous years. There may be an impact of some member lock- down membership extensions ending recently and if they haven't renewed then it will show in these figures. |
| MPE6 | Number of volunteer hours | Simon Swindells | 1,961 | 4,525 | 4,525 | 3,734 | 3,740 | 8,265 | 3,585 | 4,936 | 13,201 | 3801 | | | |
| MPE7 | % of resident population who consider themselves to be in good health | Carol Southern | | | | | | | | | | | | | Target to be completed when the Life in Wyre survey has been completed. This is not due until autumn 2022. |
| <u>Кеу</u> | Key Image: Constraint of the second seco | | | | | | | | | | | | | | |
| Targets s | Targets set Nationally | | | | | | | | | | | | | | |